



# PEDESTRIAN AND BICYCLE EMPHASIS AREA TEAM

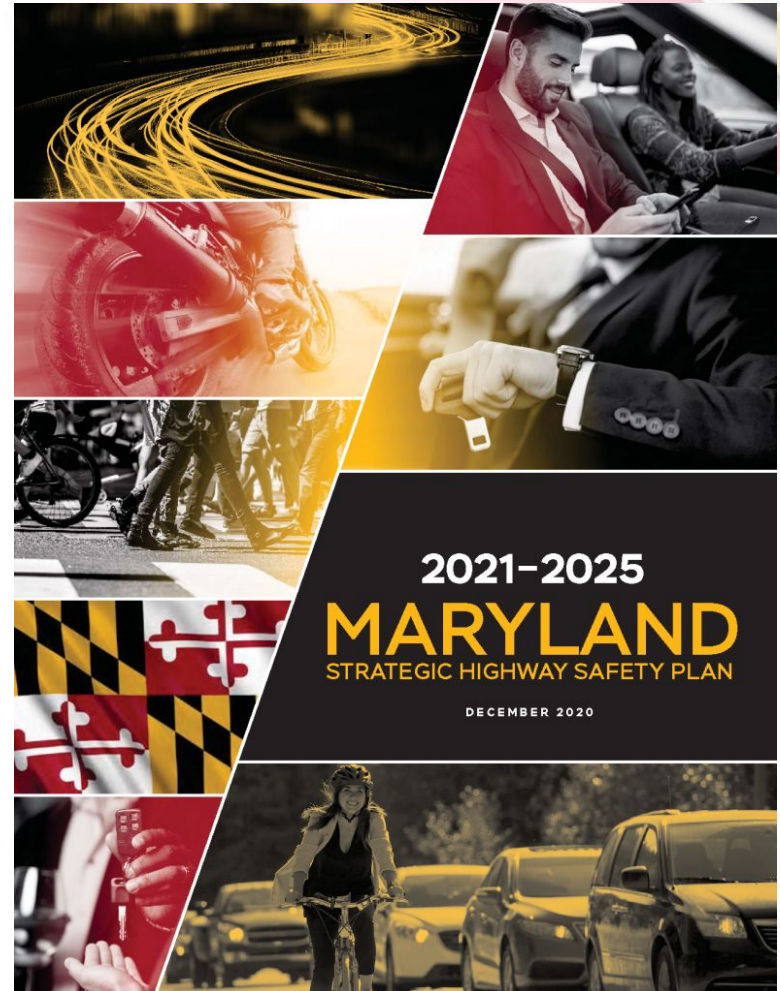
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Motor Vehicle Administration's Highway Safety Office

Pedestrian/Bicycle/Speed/Aggressive Program Manager

# SHSP AND EAT – WHERE DO THEY COME FROM

- In 2003, Maryland adopted its first Strategic Highway Safety Plan
- The Emphasis Area Teams (EATs) use a multi-disciplinary approach to crash prevention



**ZERO DEATHS**  
**MARYLAND**

# EMPHASIS AREA TEAMS

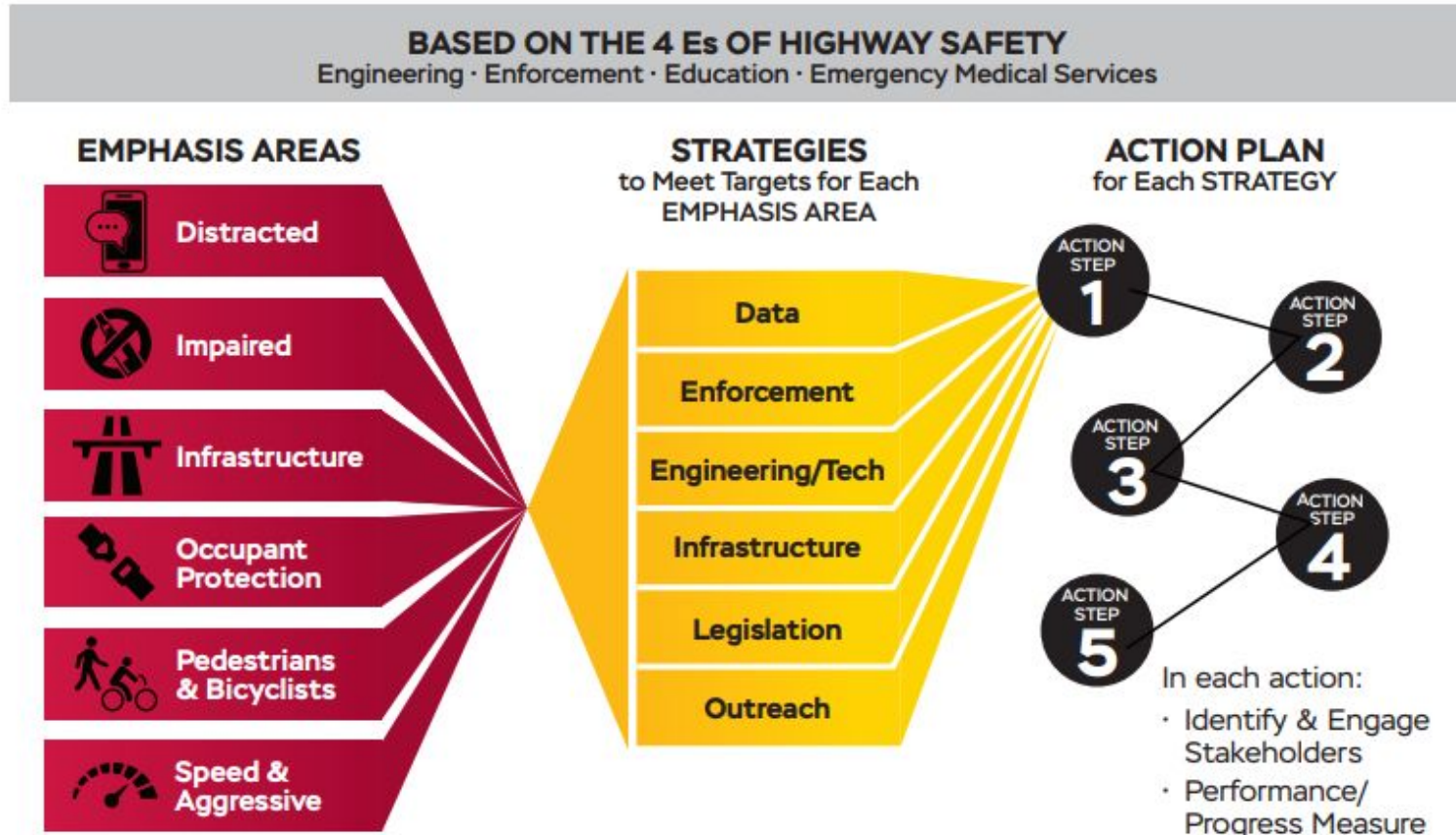


Figure 5. Maryland's Strategic Highway Safety Plan Structure

# PBEAT MEETINGS

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- Currently have about 120 members
- Averaging 70 during virtual meetings
- Hybrid meeting in March and June
- All meetings will be back in person at this time.



# PEDESTRIAN & BICYCLE ASSESSMENT

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- NHTSA's Assessment Program provides support to State Highway Safety Offices
- It is not a requirement but a request by the State
- A team of non-federal, subject matter experts conducts a comprehensive review of a highway safety program area using an organized, objective approach and well-defined procedures that:
  - Provide an overview of the program's current status;
  - Note the program's strengths and weaknesses; and
  - Provide recommendations for improvement.

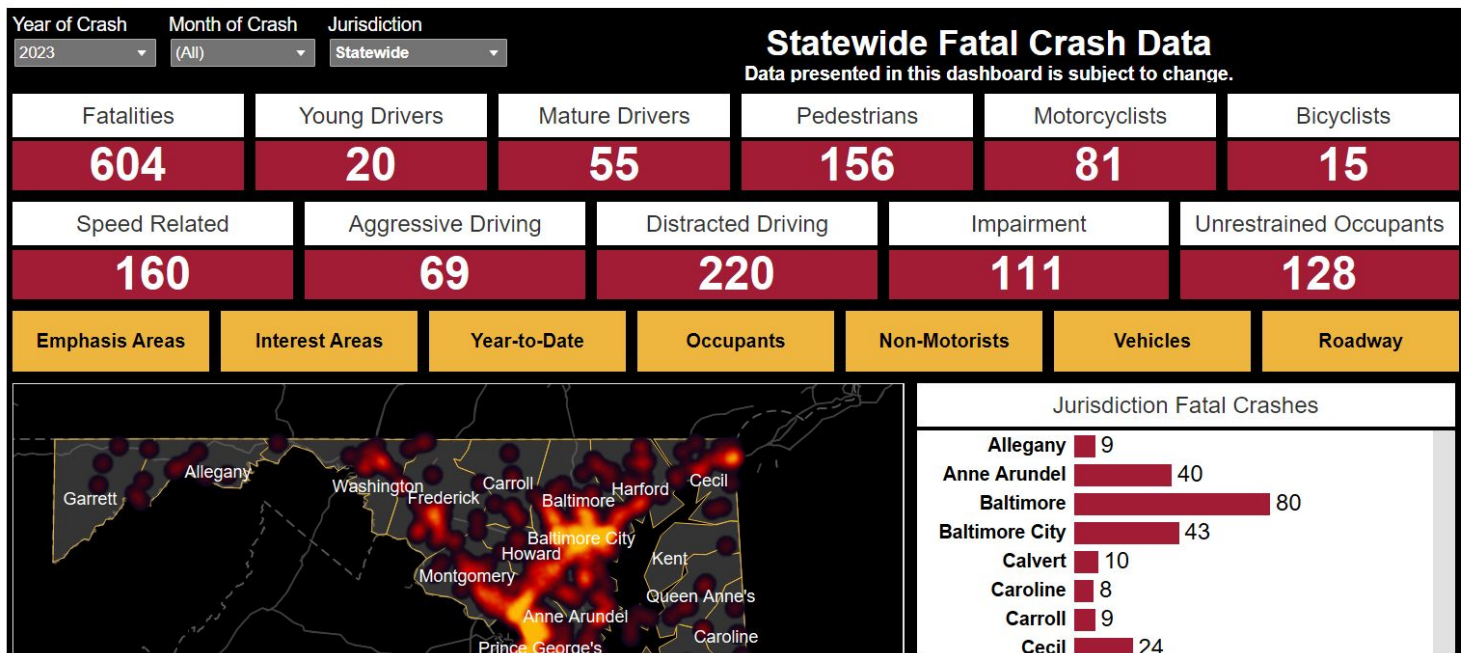
[Pedestrian & Bicycle Safety - Facts, Tips - Zero Deaths MD](#)



# PBEAT DATA

**ZERO DEATHS MARYLAND** NEWS & EVENTS

[ROAD SAFETY](#) [HOW YOU CAN HELP](#) [HIGHWAY SAFETY OFFICE](#) [GRANTS](#) [RESOURCES](#) [LAW ENFORCEMENT](#)



# PBEAT – INFRASTRUCTURE

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- **Improve roadway environments related to pedestrians and bicyclists by system-wide countermeasures, engineering treatments, and land-use planning.**
- **Assessment Recommendation:** Complete the Pedestrian Safety Action Plan (PSAP) that is currently in development and either include bicyclist safety measures in this plan or develop a Bicyclist Safety Action Plan
- PSAP is completed and includes bicyclist safety measures.



# PBEAT – INFRASTRUCTURE

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- **VRU Assessment**

- Required by all states to complete and add to the SHSP.

[Strategic Highway Safety Plan \(SHSP\) for Maryland - Zero Deaths MD](#)

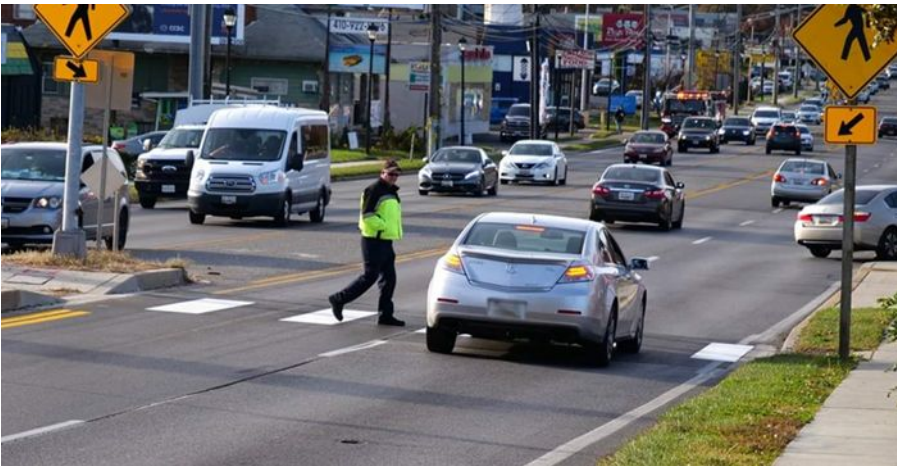




# PBEAT - ENFORCEMENT

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- **Support the improved enforcement of pedestrian- and bicycle-related laws, as well as support enforcement initiatives that promote safe behaviors**
  - Law enforcement traffic safety initiatives which focus on changing driving behaviors
  - Funding overtime enforcement activities



# PBEAT - ENFORCEMENT

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- **Partnering with MdTA for Bike with a Cop**
  - Teaching all ages but focus on young children.
  - Cone course to test skills and a 6-mile bike ride.



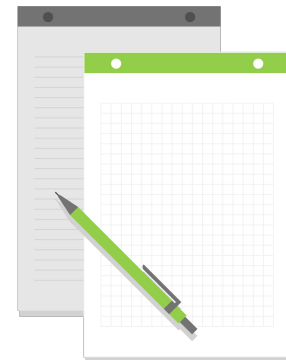


# PBEAT - OUTREACH

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- **Action Step # 2**

- Update course materials and curriculum for obtaining and renewing a driver's license in Maryland to better incorporate pedestrian and bicyclist safety and improve opportunities for additional education.
- **Assessment Recommendation:** Promote driver education outside of the driver handbook, list the available classes on the MVA's Highway Safety Office website for easy access, and promote driver education in all high school and college-based programs
  - We have established a working group.



# PBEAT - OUTREACH

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Highlights include;

- Support Ride for Natasha
- J1 Welcome Event in Ocean City
- Bike to Work Day – support events

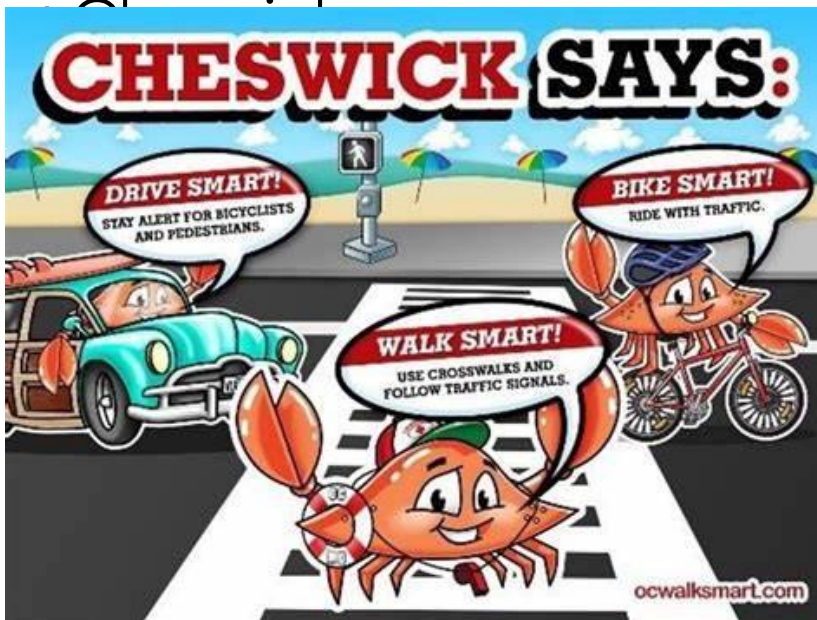


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# PBEAT – OUTREACH (CAMPAIGNS)

- Be The Driver
- StreetSmart
- Look Alive



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MARYLAND**

# PBEAT – LEGISLATION

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- **Action Step # 1 - "Legislation and Policy Action Items:**
  - "Legislation and Policy Action Items: Establish a Pedestrian Bicycle Safety Legislative Task Force to serve as an on-going working group that identifies gaps in legislation and policy and gathers data and material to support the advancement of legislation and policy. This group will coordinate with and advance former work developed by the Maryland Bicycle Safety Task Force, Maryland Bicycle Pedestrian Advisory Committee (MBPAC), Bike Maryland and other pedestrian and bicycle advocacy groups. "

# GRANT OPPORTUNITIES

## Have an idea for improving traffic safety in your Maryland community?

If you have a project or activity aimed at reducing deaths and injuries on Maryland roads, we want to hear from you!



### Traffic safety grants are available to help:

- Prevent drunk and drugged driving, distracted driving, speeding and other aggressive driving behaviors
- Improve pedestrian and bicyclist safety through educational programs
  - Increase seat belt and car seat use
  - Decrease motorcyclist crashes
- Improve the quality of traffic crash data

**be the  
driver**  
who saves lives

ZeroDeathsMD.gov/grants

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MARYLAND DEPARTMENT  
OF TRANSPORTATION  
NOTION VEHICLE  
AND SAFETY

# **Questions?**

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