

# 1<sup>st</sup> Annual Urban Adventures Ride Sponsorship

**April 30, 2016 from the HandleBar Cafe**

Sponsors of Urban Adventures Ride have their brand promoted to hundreds of bicyclists and their families. Urban Adventures hosts two unique bicycle routes through Baltimore City by a celebration with lunch and exhibits.

Participating sponsors market directly to attendees plus the additional reach to our 20,000 mailing list and 3,000 Facebook followers. Seize this chance for your brand to make a mark with this influential and active population! Be known as a supporter of bicycling and its environmental, tourism, public health, and economic benefits.

## **Sponsorship Levels (See next page for Sponsor Benefits):**

<input type="checkbox"/> Carbon Fiber Frame	-	\$10,000
<input type="checkbox"/> Gold Wheel	-	\$5,000
<input type="checkbox"/> Silver Spoke	-	\$2,500
<input type="checkbox"/> Pedal Partner	-	\$1,000

Yes, I support Bike Maryland's mission and will sponsor the 2016 Urban Adventure!

Organization Name (Please Print):

Contact Name and Title:

Signature:

Date:

Amount Enclosed:

	<b>Carbon</b>	<b>Gold</b>	<b>Silver</b>	<b>Pedal</b>	<b>Bike</b>
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Bike Maryland  
511 S. Caroline Street, Suite C, Baltimore, MD 21231  
[www.bikemaryland.org](http://www.bikemaryland.org)

	<b>Fiber (\$10,000)</b>	<b>Wheel (\$5,000)</b>	<b>Spoke (\$2,500)</b>	<b>Pusher (\$1,000)</b>	<b>Business Buddy (\$250+)</b>
Logo as hot link on every Bike MD page	X				
Banner at Event (provided by sponsor)	X	X	X	X	
Logo on Event Sponsor Page	X	X	X	X	X
Logo on General Sponsor Page until January 1, 2017	X	X	X		
Business Profile on Bike MD website (must provide content)	X	X	X		
Social Media Acknowledgements	12	6	4	2	1
Name on sponsor page in 2016 Annual Report	X	X	X	X	X
Complimentary Registration to Urban Adventures OR \$5 Discount Code for Employees	10 spots	5 spots	2 spots	Discount Code only	

**As Bike Maryland is a 501(c)3 organization, your donation is tax-deductible.**

**More information available online at [www.bikemaryland.org](http://www.bikemaryland.org)**

**Please send sponsorship checks to Bike Maryland, 511 S. Caroline Street, Baltimore, MD 21231.**

For more information on sponsorship or donations, please contact Bike Maryland's Advocacy Coordinator, Emily Ranson by phone or by email at 443-406-2711, ext 1 and [emily@bikemd.org](mailto:emily@bikemd.org)