



BALTIMORE BIKE SHARE

**A Step Toward the Development of A Multi-Modal
Transportation Network in Baltimore**

February 2014

Barry Robinson

BALTIMORE BIKE SHARE

WHY BIKE SHARE IN BALTIMORE?

- Successful new transportation application that plays to Baltimore's density which translates into short trips and public transit
- Extends the reach of alternative transportation
- Puts Baltimore in position to adopt best features of other cities' programs to deliver great bike-share system



BALTIMORE BIKE SHARE

WHY BIKE SHARE IN BALTIMORE?

- Zipcar on Bikes!
- Swipe, ride, drop
- Last mile transit
- 50% increase in bicycle usage in recent years
- Leverage the City's 100 miles of bikeways



- Incorporate into City's Biking Plan
- Local bike economy boom

BALTIMORE BIKE SHARE ACCOMPLISHMENTS TO DATE

- Development and Launch Funding Secured
- Identification of the Program Operator (Alta Bicycle Corporation)
- Identification of the Hardware/Equipment Supplier (Social Bicycles)
- Community Input
- Hub Stations Located
- Contract Drafted

BALTIMORE BIKE SHARE STRATEGIC PLAN

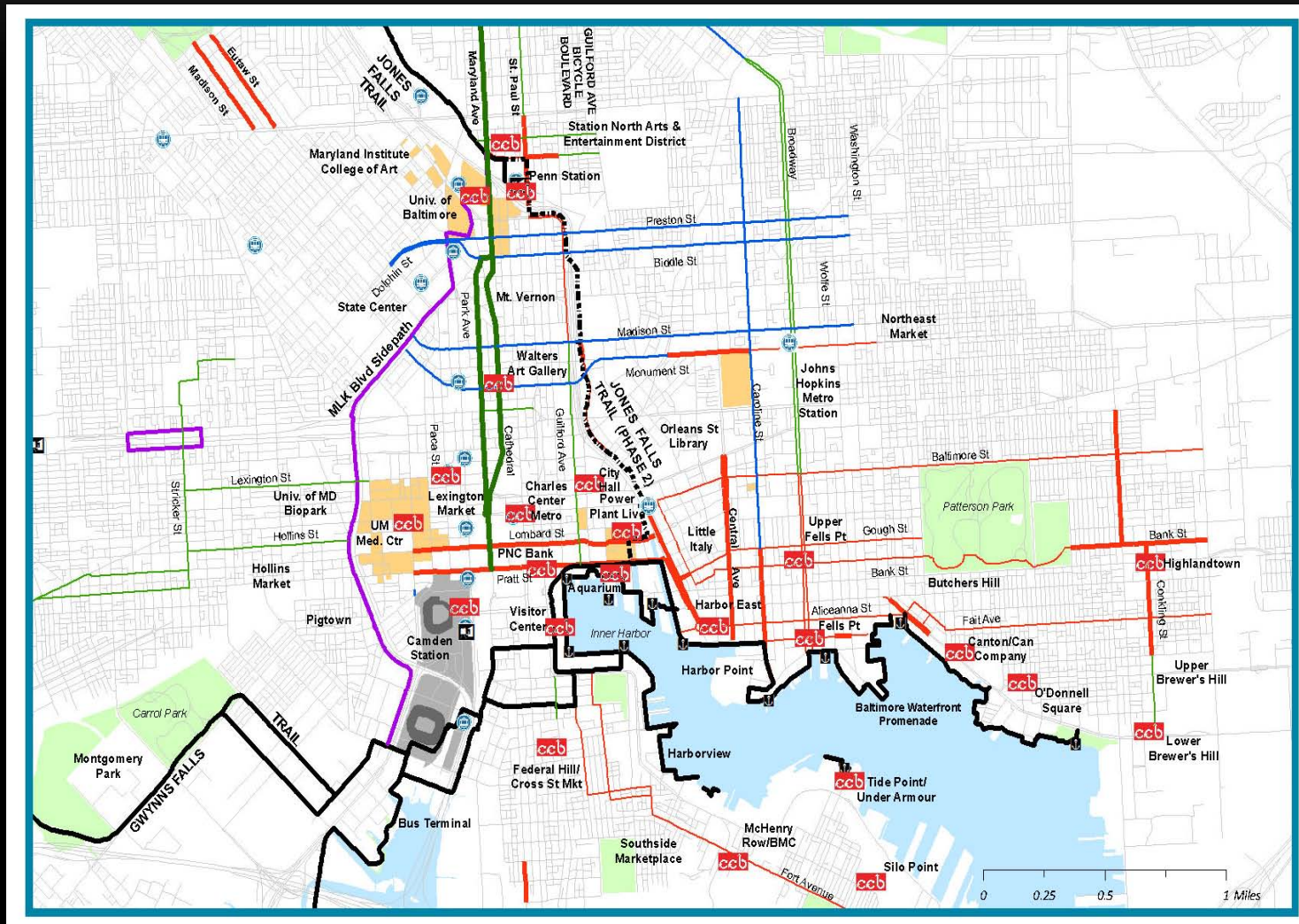
- PHASE I
 - 25 Hub Locations
 - 475 Docking Racks
 - 250 Bicycles
 - Continue Baltimore Cycle Track, bike trails, and bike lanes
- PHASE II
 - Title Sponsor Identified
 - 25 Additional Hub Locations Bringing Total to 50
 - 900 Docking Racks
 - 500 Bicycles

BALTIMORE BIKE SHARE

PHASE I LOCATIONS

1. Charles Center Metro
2. Lexington Market
3. Walters Art Gallery
4. UM Medical Center
5. Federal Hill/Cross Street Market
6. City Hall
7. University of Baltimore
8. University of MD BioPark
9. Upper Fells Point
10. Penn Station
11. Fells Point
12. O'Donnell Square
13. Johns Hopkins Metro Station
14. Power Plant live
15. Canton/Can Company
16. Harbor East
17. Highlandtown
18. Northeast Market
19. Hollins Market
20. Station North Arts & Entertainment District
21. Lower Brewer's Hill
22. Aquarium
23. Camden Station
24. Maryland Institute College of Art
25. Visitors Center

BIKE SHARE IN BALTIMORE PHASE I MAP



BALTIMORE BIKE SHARE PHASE I



BALTIMORE BIKE SHARE PHASE II



BALTIMORE BIKE SHARE TENTATIVE SCHEDULE

February 2014:

- Contract Signed
- Continue Community Input
- Finalize Site Plan

Spring 2014:

- Equipment/Hardware Ordered
- Occupy Bike Share Facility
- Equipment Assembly
- Program Testing
- Membership Campaign Initiated

Summer 2014:

- Assembly and Testing Continues
- Membership Campaign Continues
- Phase I Launch

BALTIMORE BIKE SHARE QUESTIONS?

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