



Leveraging Our Collective Strength

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Jon Korin

Korin.jon@gmail.com





BikeAAA *Rapid Launch*



Team Project:
Bike-friendly County

- Incorporate
- Interim Board
- Website, Banking

Membership

Due Diligence
In Search of a Gap

501c3
App

501c3
Approved

Legislative

Sept
2012

Dec
2012

Mar
2013

June
2013

Sept
2013

Dec
2013

March
2014

30 attend
Community Meeting

Safety
Program,
B2W

Community Events:

- *Memorial Ride*
- *Fairs*
- *Events*
- *Govt*
- *Press*

Century Ride
Planning





Bicycle Advocacy Ecosystem



Bicycle Clubs

- ABC, ABRT, SPP, Tri....

Bike Advocates

- BikeMD, BikeHOCO, LAB, ECG, R2T....



Government

- City, County, State, Fed
- Trans, P&Z, DPW, R&P, PD
- Schools



Health

- Providers
- Healthy Anne Arundel



Businesses

- Bike Shops, Tourism
- CoC, All Employers

Environment

- Non-profits
- Employers



Individuals

- Cyclists & Potential Cyclists
- Novice/Expert, Road/Dirt
- Commuter, recreation, racer

Transportation

- Regional Agencies
- Non-motorist





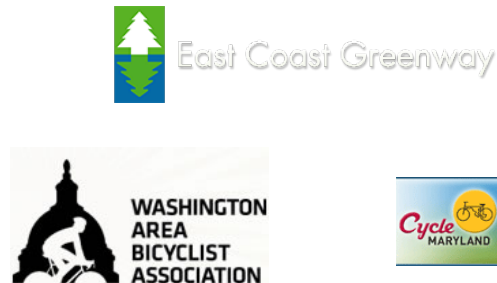
Collaboration Examples

	Example
<i>Infrastructure</i>	Signed route Columbia to Ft. Meade
<i>Education</i>	Bike Rodeos, Workshops, LCI Training, SHA
<i>Legislation</i>	Grassroots → County → State → National
<i>Events</i>	Plan, Manage, Cross-promotion
<i>Mgt & Admin</i>	Shared systems, processes, lessons learned

Local



Regional



State



National





Where Do We Go From Here?

- Online Forum – FB Group, Google Group.....
- Meet – Semi-annually?
 - *Maryland Bicycle Advocates Coalition under BikeMD*
- Share Infrastructure?
- ?
- ?

Safety in Numbers, Strength in Numbers



Bikemore



East Coast Greenway

