

capital bikes share

In Montgomery County!



Capital Bikeshare Station @ Rockville Courthouse



capital bikeshare

WHAT IS CAPITAL BIKESHARE?

Regional **Bike Transit** service provided by DC, Arlington, Alexandria and Montgomery governments

Designed for point-to-point short trips

2,600+ bikes @ 308 docking stations in DC, Arlington, Alexandria & Montgomery

Over 24,000 members & over 6.1 million trips

\$75 Annual Membership or \$7/month
30-day = \$25; 3-Day = \$15; 24hr = \$7

First 30 minutes free; User fees for each added ½ hour
Complements other transport modes and works well in dense urban areas.



capital bikeshare

WHY BIKESHARING?

- Expands travel options via **BIKE TRANSIT** for Montgomery's residents, workers, and visitors.
- Extends the reach of transit: 1st mile/Last mile connection
- Supports transit-oriented mixed-use neighborhoods where many destinations are only a 10-15 minute bike ride away.
- Fits in with a broader program to promote an economically and environmentally sustainable community that is less auto-dependent, and promotes increases in non-single occupant vehicle mode share.
- Attracts populations who want to live & work in urban centers, without needing regular use of a car



capital bikeshare

HOW TO USE CAPITAL BIKESHARE



<http://www.youtube.com/watch?v=qQ62cQiGF18>

capital bikeshare

THE STATIONS



- Solar-powered, modular design, not bolted down or wired to the grid
- Consist of docks, bikes, solar panel, kiosk, and map panel
- Station sizes: 11, 15, 19, 23 docks
- Ideal bike to dock ratio is 50%

STATION SPECIFICATIONS

Station Dimensions:					
Docks	Width	Station Depth	Access Depth	Total Depth	Weight
11	31'9"	6'	6'	12'	4000 lb
15	41'7"	6'	6'	12'	5200 lb
19	51'5"	6'	6'	12'	6400 lb
13 (U-shaped)	24'6"	12'6"	12'	24'6"	4600 lb
17 (U-shaped)	24'6"	12'6"	12'	24'6"	5800 lb



JOIN.



TAKE.



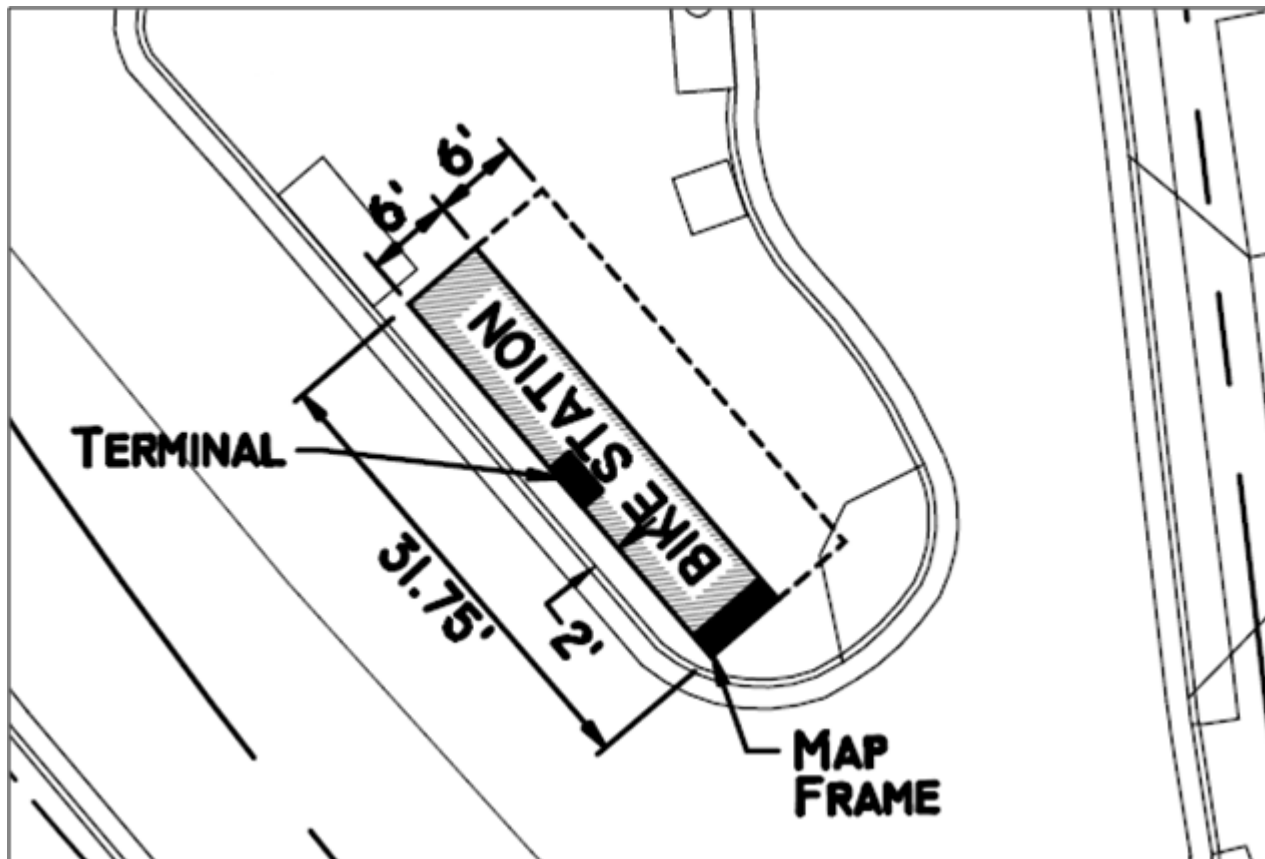
RIDE.



RETURN.

capital bikeshare

STATION SPECIFICATIONS (cont.)



capital bikeshare

STATION SITING OPTIONS

1. Public space: sidewalks, plazas, parks, or on-street



STATION SITING OPTIONS (cont.)

2. On-street in No Parking zones



STATION SITING OPTIONS (cont.)

3. Private space: sidewalks, plazas, or open space -- legal agreements may be necessary



capital bikeshare

Criteria for Station Locations

At least 4 hours of direct sunlight each day

Safety for cyclists, pedestrians, and motorists

Visible and easily accessible

Low impact on pedestrian and motorist sight distance

Adequate clearance on sidewalk or street

Free of obstruction of underground utilities, tree boxes, bus stops, ADA ramps

Close to transit, major employment sites, dense residential and retail

Boom truck access for installation

Minor arterials and lesser streets with slow speeds



JOIN.



TAKE.



RIDE.



RETURN.

capital bikeshare



Balancing vehicle

capital bikeshare

CROWDSOURCING MAP FOR PUBLIC INPUT

http://mobilitylab.org/bikearlington/crowdsourcing/sharemap.php

Bike Arlington Capital Bikeshare "Suggest a Station" Crowdsourcing Map

Map Satellite

Legend

- Your Current Suggestion
- Community Suggested
- Existing Bikeshare Locations
- Off Street Trails
- Bike Lanes & Sharrows
- On Street Routes

Location

Instructions

1. Zoom to the location where you want to suggest a station and click on the map to drop a pin. Add your comments and click Submit to publish your comment and the location suggestion.
2. To comment on someone else's suggestion click on that location pin and share your opinion by toggling the Like/Dislike buttons and filling in your comments. Click Submit to publish your comment.
3. Repeat. You can suggest and comment on as many locations as you like!

Your Input (Click here to login)

Comments

Hide Sidebar **Share This** **Show Bike Network** **Contact Us** **Login**

<http://mobilitylab.org/bikearlington/crowdsourcing/sharemap.php>

Montgomery County Bikeshare System

Downcounty Area:

- 30 Stations from the D.C. line to Beltway (I-495)
- East & West Legs of Red Line at or near 4 Metrorail Stations
 - Silver Spring, Friendship Heights, Bethesda, Medical Center
- Funding :
 - MDOT Grant
 - Private Sector Contribution & Developer Payments
 - County Funds

Rockville / Shady Grove / Life Sciences Center Area:

- 21 stations
- Bikeshare at 2 Metrorail Stations: Rockville & Shady Grove
- Funding:
 - FTA/COG Job Access Reverse Commute (JARC) Grant
 - City of Rockville Contribution of \$300,000
 - County Funds



JOIN.



TAKE.

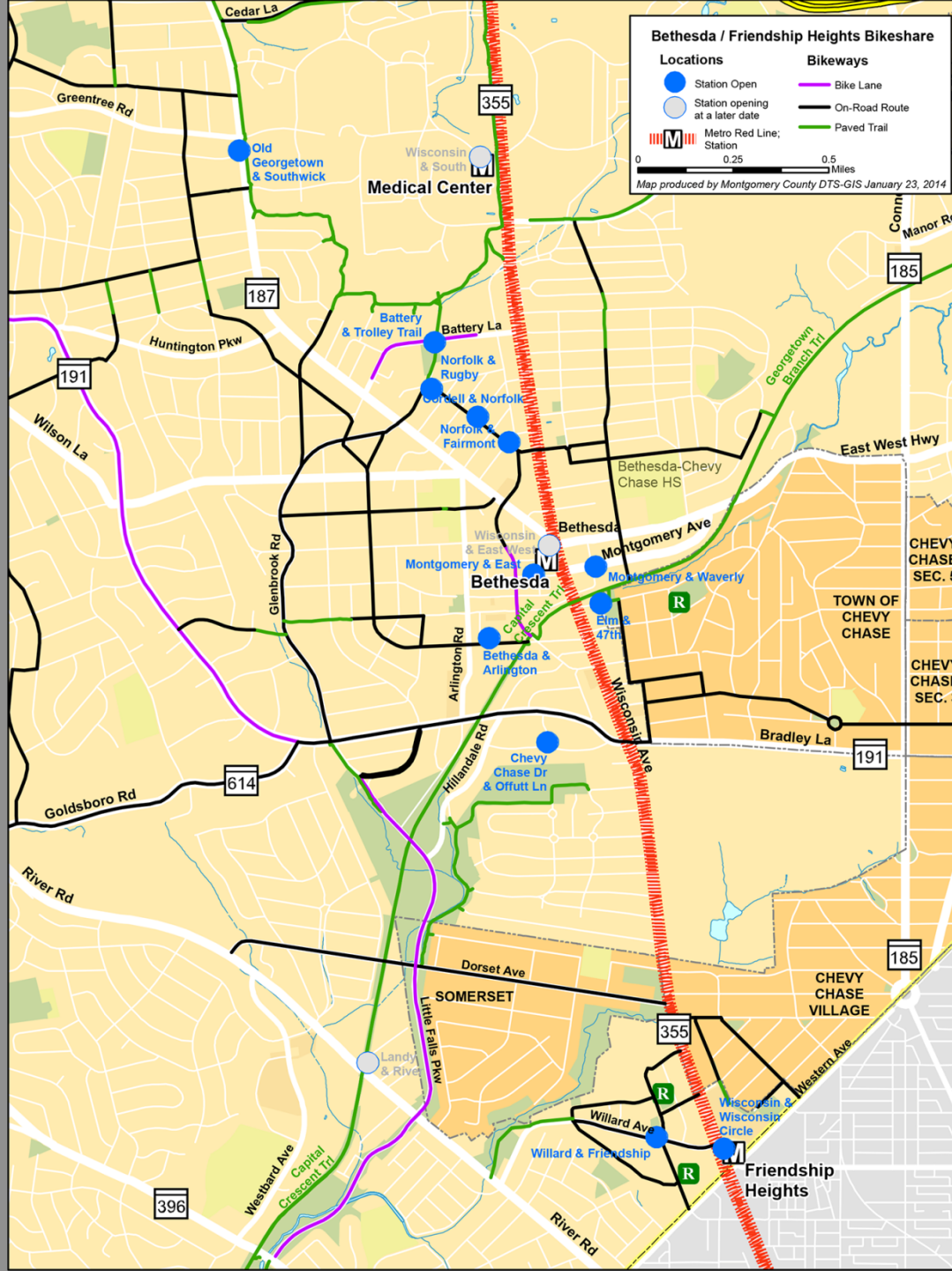


RIDE.

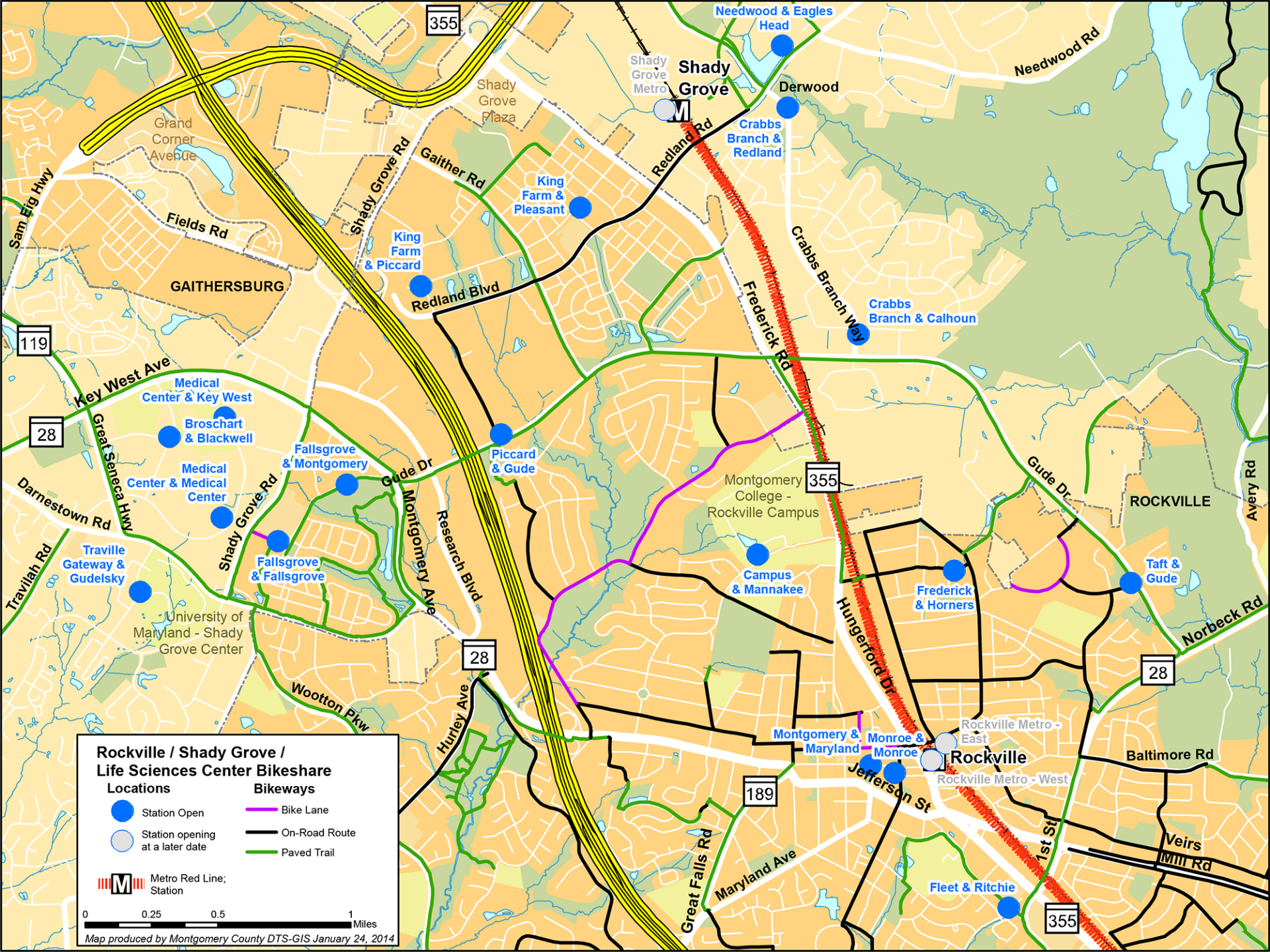


RETURN.

- **Other Components of the County's Bikeshare Initiative include:**
 - **Bike safety training classes** – available at multiple County-based locations
 - **Low-cost helmets** available for bikeshare members when they sign up for annual or monthly membership
 - **Bikeshare signage** directing riders to bikeshare stations
 - **Infrastructure improvements**
 - ✓ more attention to planning for bike circulation
 - ✓ striping for bike lanes/sharrows as resurfacing is completed
 - ✓ study to examine where additional bike lanes can be provided (on- and off-road)









- JARC = Job Access Reverse Commute
- JARC Bikeshare Pilot Program funded thru Federal Transit Administration (FTA) grant, via Metropolitan Washington Council of Governments (MWCOC), with matching funds from City of Rockville & Montgomery County
- Free bikeshare memberships and other bikeshare benefits are available for those who meet income eligibility requirements.
- Bikeshare is affordable for many - but for some folks payment still may be a challenge.
- Qualified individuals will receive **free membership** in Capital Bikeshare and **free bike safety training**, a **free helmet**, and **personalized route planning**.
- Those who are currently receiving assistance through any Montgomery County social services organizations - or who may qualify through other low income criteria - should contact Commuter Services at (240) 777-8380 or via email mcdot.CommuterServices@montgomerycountymd.gov for a registration form.
- Businesses and other organizations are also encouraged to contact Commuter Services at that number if they have interested employees or clients.

capital bikeshare

CAPITALBIKESHARE.COM  1-877-430-BIKE

capital bikeshare™

 Corporate Membership

Capital Bikeshare puts 1,800+ bikes located at 200+ stations at your employees' fingertips.

A Capital Bikeshare Corporate Membership gives your employees:

- A simple, low cost and reliable way to get around throughout the workday
- An environmentally friendly form of transportation
- A healthier lifestyle

Corporate Membership

\$50
per employee



 JOIN.  TAKE.  RIDE.  RETURN. • www.capitalbikeshare.com • 1-877-430-BIKE •

 JOIN.  TAKE.  RIDE.  RETURN.

capital bikeshare

CAPITALBIKESHARE.COM



1-877-430-BIKE



Corporate Partners Program

- Four different levels of memberships.
- Offers the purchase of multiple annual memberships at a discount.

Corporate Membership Options	Platinum (100% Plus)	Gold (100%)	Silver (50%)	Bronze (25%)
Organization Contribution to Membership	\$50	\$50	\$25	\$12.50
Employee Contribution to Membership	\$0	\$0	\$25	\$37.50
Organization Responsibility for Usage Fees	All	None	None	None
Employee Responsibility for Usage Fees	None	All	All	All

Confident City Cycling Classes

All Platinum, Gold and Silver level corporate partners are provided with one complimentary on-site Confident City Cycling Class, taught by the Washington Area Bicyclist Association. Classes must have a minimum of 20 attendees in order to take place.

Capital Bikeshare Internal Marketing

Marketing of the Capital Bikeshare program to your employees is provided as part of all corporate memberships.

Recognition

Corporate members will be recognized as "Corporate Partners" on the Capital Bikeshare website with a minimum purchase.



**Better Ways
To Work!** Montgomery County
Commuter Services

www.montgomerycountymd.gov/commute • 240-773-8110 (2005)

Contact Us

Montgomery County Commuter Services
240.773.2989

mcdot.CommuterServices@montgomerycountymd.gov



JOIN.



TAKE.



RIDE.



RETURN.

capital bikeshare

CAPITALBIKESHARE.COM  1-877-430-BIKE

capital bikeshare™

 Bulk Membership Sales

Capital Bikeshare puts 1,800+ bikes located
at 200+ stations at your fingertips.

Bulk Membership

*Annual, Monthly,
3-Day & 24-Hour
memberships
available.*

A Capital Bikeshare Membership Is:

- Great for visitors
- A simple transportation option for guests
- A value-added amenity for conference attendees
- A perk to new residents



 JOIN.  TAKE.  RIDE.  RETURN. • www.capitalbikeshare.com • 1-877-430-BIKE •

 JOIN.  TAKE.  RIDE.  RETURN.

capital bikeshare

CAPITALBIKESHARE.COM  1-877-430-BIKE



Bulk Membership Sales

- Bulk membership sales are available for Annual (\$75), Monthly (\$25), 3-Day (\$15) and 24-Hour (\$7) memberships.
- 10% discounts are available for monthly and annual memberships with a minimum purchase of 10 memberships.

24-Hour Membership Discounts

Number of Memberships	Price Per Daily Membership	Total Price	Percent Discount	Full Price
25	\$6.30	\$157.50	10%	\$7
50	\$5.60	\$280.00	20%	\$7
100	\$5.25	\$525.00	25%	\$7
250	\$4.55	\$1,137.50	35%	\$7
500	\$3.50	\$1,750.00	50%	\$7

3-Day Membership Discounts

Number of Memberships	Price Per Daily Membership	Total Price	Percent Discount	Full Price
25	\$13.50	\$337.50	10%	\$15
50	\$12.00	\$600.00	20%	\$15
100	\$11.25	\$1,125.00	25%	\$15
250	\$9.75	\$2,437.50	35%	\$15
500	\$7.50	\$3,750.00	50%	\$15

Contact Us

Montgomery County
Commuter Services
240.773.2989

mcdot.CommuterServices@montgomerycountymd.gov



**Better Ways
To Work!**

Montgomery County
Commuter Services
www.montgomerycountymd.gov/commute • 240-773-BRTW (2989)



JOIN.



TAKE.



RIDE.



RETURN.



MONTGOMERY COUNTY DEPARTMENT OF TRANSPORTATION BIKESHARE TEAM

Bikeshare Program:

240-777-7170

MCDOT.bikeshare@montgomerycountymd.gov

Anne Root, Bikeshare Program Manager

Director's Office, MCDOT

JARC, Bikeshare Outreach, Marketing and Corporate Sponsorship:

240-777-8380

MCDOT.bikeshare@montgomerycountymd.gov

Sandra L. Brecher – Chief, Commuter Services, Division of Transit Services, MCDOT

Beth Dennard, Marketing Specialist, Commuter Services

Consultant Support: Paul DeMaio, Metrobike LLC