

Bike Maryland

The voice for Maryland bicyclists.



About You

- How many of you ride a bicycle?
- Commuter? Recreation/fitness/fun?
- Is this your first Bike Maryland Symposium? Previous attendance?
- How many of you work in a field related to bicycling?
i.e. transportation planner, bike/ped coordinator....
- How many of you do not work in a field related to bicycling but are here to learn how to increase bike-ability?



BIKE MARYLAND

How many of you are members of Bike Maryland?

- Help us continue to offer free programs, workshops and educational opportunities such as today's free Bicycle Symposium
- Provides representation for pro-bicycle legislation at the state, city and county level
- Exclusive give 3 feet of passing space license plate



About Bike Maryland

Bike Maryland's Mission:

- promote bicycling
- increase safety
- improve conditions
- the voice for bicyclists in Maryland

501c3 non-profit organization

- Represent the hundreds of thousands of bicyclists
- Newsletter distribution 25,000+
- Partnerships – with all of you to amplify our voice
- Bike Maryland's TEAM



Learn more at www.bikemd.org

BIKE MARYLAND

Bike Maryland's Main Programs

- Bike-MINDED Safety Program
- Bike Friendly Maryland Program
- Advocacy Initiatives – city, county and state



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Bike-MINDED Safety Program

Team-up with Bike Maryland to Increase Safety

- Free safety education to reduce crashes and fatalities
- Ambassador/volunteer driven
- 10,000 in 2013; 15,000+ in 2014
- 8 counties/ statewide



Bike-MINDED Safety Program

Adult Commuter Workshops

– brown bag lunch and hands-on component



Bike-MINDED Safety Program

Youth Workshops – we can educate every youth in MD



Bike-MINDED Safety Program

Youth Safety Skills Course Layout



SHA Grant

150 Partners and Counting...

Baltimore City
Abell Improvement Association
Afya Baltimore
Arlington Elementary School of Baltimore
Armistead Gardens Elementary
Baltimore Bike Works
Baltimore City Parks
Baltimore City Fire Department Training Facility
Baltimore Family Bike Party
Baltimore Green Works
Baltimore Heritage in partnership with the National Trust
for Historic Preservation
Baltimore Metro Wheelers Club
Baltimore Squashwise
Belair-Edison Neighborhoods, Inc.
Charlestown Civic Center
Chipotle
Creative Alliance (Dia Del Ninos event)
Cross Country Elementary School
Cub Scouts of National Capital Area
Dickey Hill Elementary School
Downtown Waterfront Partnership
Education Based Latino Outreach
Enoch Pratt Free Library
Eutaw Marshburn Elementary School
Fallstaff Elementary School
Fred B Leidig Recreation Center
Friends of Patterson Park
Franklin Square Girls and Boys Club
Girl Scouts of Central Maryland
Greater Homewood Community Association
Gwynn Falls/Leakin Park
Hampden Family Center
Hampstead Hill Academy
Harrison Park Elementary School
Herring Run Park

John Eager Howard Rec Center
John Eager Howard Elementary School
John Ruhrah Elementary school
Johns Hopkins School of Medicine
Lakeland Elementary School
Latino Fest
Longfellow Elementary School
Max's on Broad
Maryland Department of the Environment
Maryland Science Center
McCormick & Taylor
McHenry Row
Mora Crossman Rec Center
Mount Royal Rec Center
Mount Washington Elementary School
Mount Washington Neighborhood Association
National Aquarium in Baltimore
New Greenmount West Community Association
Patterson Park Neighborhood Association
Port Discovery Children's Museum
Pratt Library
National Aquarium
Race Pace
Retrofit Baltimore (Greenfest)
Riverside Park Action Group
Robert E Lee Park
Rodger's Forge Elementary School
Rognel Heights Elementary/Middle School
Roland Park Association
Roland Park Elementary School
Running Brook Elementary School
Station North Community
St Mary's Park- Baltimore
St Francis of Assissi School
Stueart Hill Academy
Thomas Johnson Elementary/Middle School
T Rowe Price
Joes Bike Shop

University of Maryland School of Nursing
University of Maryland School of Social Work
Waterfront Partnership of Baltimore
Westport Waterfront
Wolfe Street Academy
Zip Car Baltimore
Baltimore County
4-H Youth Development Program
Euler Helmes Wellness Fair
Baltimore County Schools for Health, Phys-Ed, and Dance
Loyola Blakefield
Towson University
Wal Mart (Northeast Maryland)
Howard County
Applied Physic Laboratory (APL)- JHUin Laurel
Bicycling Advocates of Howard County
Cradlerock PTA
Rails to Trails
Explore Columbia- Family Bike Club
Westchester Elementary school
Anne Arundel County
Severna Park Middle School
Cecil County
Town of Charlestown, MD
Montgomery County
City of Rockville, MD
Lifestyles Center Program
Lockheed Martin
Alliance for Biking and Walking
Tree House Child Assessment Center
Lazer Helmets
United Way of Central Maryland
University of Maryland Medical Center
10 additional Baltimore City Schools
James D Gross
10 additional Baltimore City Schools

The logo for Bike Maryland features the words "BIKE MARYLAND" in a bold, green, sans-serif font.

Bike Friendly Maryland Program

Improve overall bike-ability by implementing the guidelines laid out by the League of American Bicyclists' Bicycle Friendly America program.

Award Program with National Recognition

- Universities - representing 90% of institutions in Maryland
- Businesses - representing hundreds of businesses
- Communities - connections established with 50+ communities

Free workshops to teach the essential 5 “E”s that make a bike friendly place:

- Engineering
- Education
- Encouragement
- Enforcement
- Evaluation & Planning



Bike Friendly Maryland Program Brings Benefits



Best place to live = best place to ride

- Environment
- Economy – tourism \$
- Public Health, moral and happiness – lower health care costs
- Less Congestion
- Connectivity - Lower travel costs and Increased travel options
- Increased productivity
- Reduced parking costs

Bike Friendly Maryland Program – University Benefits

Campus Cost of a Car Parking Permit

- University of DE \$687
- Penn State \$640
- Towson University \$303
- Stanford - \$852
- Harvard - \$1,596
- UC Berkeley - \$1,488
- University of Wisconsin - \$1,164

How much does it cost to park a Bike???

“Young adults want to ride more and drive less, and with defined border and high density environments, university campuses are ideal settings for a bicycling lifestyle.”



BIKE MARYLAND



Bicycle Advocacy Group Formation and Bike Friendly Application

- Promote formation of new bicycle advocacy organizations
Free workshops on how to develop an advocacy organization
- Goal = increasing number of bicyclists = safety
- 2000-2010 data shows 77% increase in bicyclists for Bike Friendly Community vs. 39% increase for the US average community

League of American Bicyclists – Application Schedule

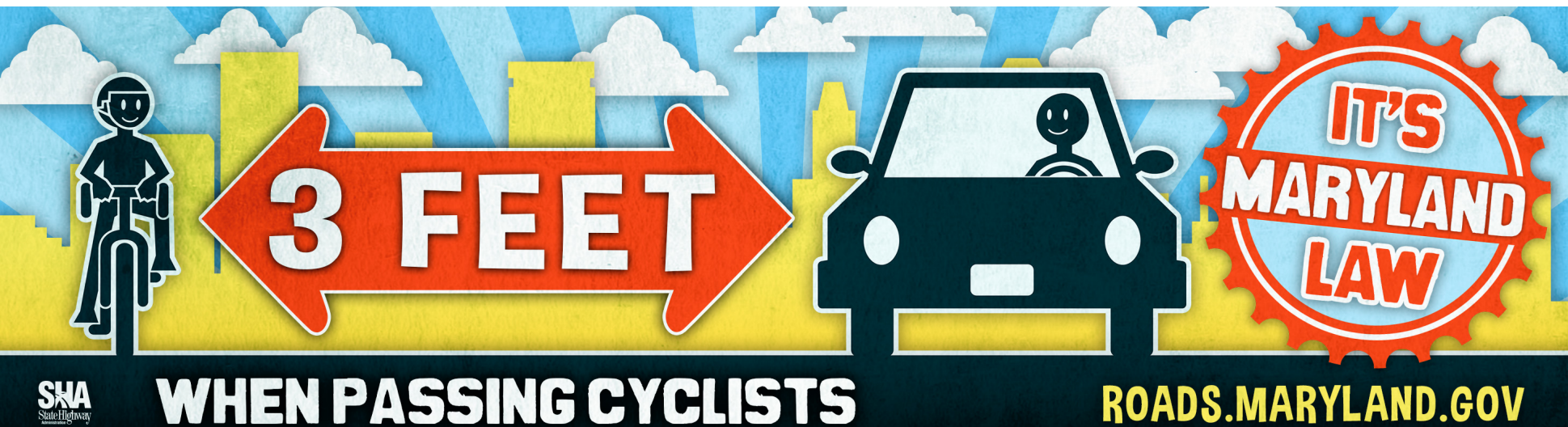
- Business: June 12, 2014
- State: January 31, 2014 – Maryland 11th in US
- Community: February 19, 2014 – then July
- University: August 6, 2014

Bike Maryland event calendar lists upcoming workshops.

Successes

- State Passage of 6+ pro-bicycle bills; 3 feet, complete streets funding, criminal negligence law, distracted driving/text and hand held cell phone
- Defeating non-pro bicycle bills
- MDOT police enforcement video to educate all Maryland police on bicycle safety, legislation and enforcement
- State and local - Support master plans – outreach and input
- City and county legislation – parking for bicycles; complete streets, parking fines, bike racks on buses, transit / bicycle oriented projects, bikeshare funding and more
- Partnerships - MVA monitors, registration envelopes
- Extensive committee representation
 - Promote legislation
 - Infrastructure
 - Safety campaigns

2014 State Bicycle Safety Awareness Campaign - SHA



2014 Successes and Goals

- 3 feet clarification bill – HB241 – truckers and MDOT
- State Bicycle Caucus
- Advocacy session in spring to discuss 2015 legislative agenda – goal is to leverage our collective strength
- Bike Friendly University Summit - summer
- 12 new Bike Friendly Maryland workshops
- 15,000+ youth and adults taught safety skills
- Promote collection of data –police reports, bicycle counts
- Collaborate with all of you - Law school extensive research – LRC
- New website
 - Develop list serve for communication between advocacy groups
 - Source for funding - \$16,000,000 MDOT/SHA for 2014 bicycle, pedestrian, trail projects
 - Source for workshops
 - Every bicycle map
 - Advocacy initiatives on state and local level



BIKE MARYLAND

2014 - New website launch – resource for all state and local advocacy initiatives; all bicycle maps in state and more.

Your voice for cycling in Maryland.

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276 days until Tour du Port 2014!

Everything you need for Baltimore's premier cycling tour.

[LEARN MORE](#)

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Maryland Newsletter!

[SUBSCRIBE](#)[NEWS](#)[EVENTS](#)

Tour du Port 2014
TBA, 2014

Larry's Ride 2014
TBA, 2014

Bicycle Stop, Swap, and Save -
Westminster, MD

Bike MINDED Safety Program

Bike-Friendly Community and
Community Workshop - Hyattsville

[FACEBOOK](#)[TWITTER](#)[YOUTUBE](#)

Maryland U.S. Bike Route 50 Approved

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[NEWS](#)

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2013 Limited Edition
Bicycling Jerseys
Available Now

[STORE](#)

Successful Bike
MINDED Workshop
at Towson University

[NEWS](#)

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Save the Date

Bike Maryland's Premier Bicycle Tours

Register this spring: www.bikemd.org

RecRide 5/18/14

Larry's Ride 9/14/14

Tour du Port 9/21/14



Share the Real Bicycle Experience



Bike Maryland Membership

We need you. Join Today!

\$30/ 8 pennies a day!

Membership benefits:

- Increase safety and pro-bicycle legislation
- Exclusive license plate for members
- Discounts at businesses and bicycle stores
- Keep workshops free!

Support Bike Maryland through:

- Event sponsorship – terrific PR opportunities
- Event attendance
- Donation
- Merchandise
- Charitable match campaigns through work
- Donate your car



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