# Bicycle Advocacy Organizations in Maryland: Where, Why, and How





#### WHY?

- Improvements in transportation/commuting by bicycle are by their nature local initiatives
- Need for an organized group to provide a voice for local bicyclists
- Most roads we ride are County/City maintained <u>not</u> SHA in Maryland
- Local police enforce state laws
- Individual bicyclists cannot do it alone need for a centralized organization to create a collective voice for all local bicyclists



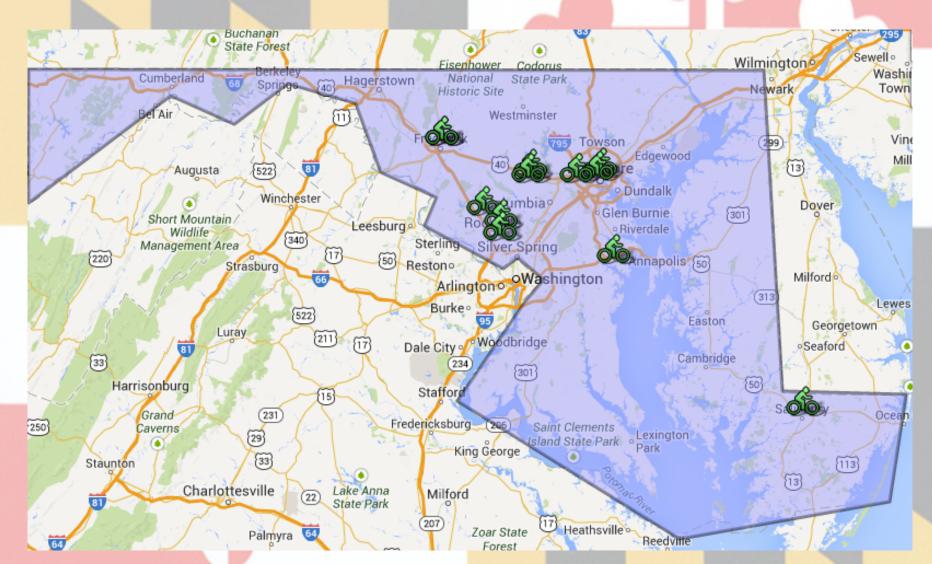
#### WHERE?

- Municipalities
- Cities
- Counties



Check to see if there is an Advocacy Group covering your area







#### How?

- 1. Find fellow organizers
- 2. Create electronic group (facebook, webpage, etc)
- 3. Meet to discuss goals and objectives
- 4. Determine roles
- 5. Developed contacts/relationships and build credibility with key County POCs/liaisons
  - Establish or participate in a County Bicycling Advisory Group (BAG) to address long-term issues and advice
- 6. Incorporate? Form 501c3?
- 7. Consider goals both short and long term funding options, events, etc.



# **Bicycle Friendly Maryland Program**

 Devoted to improving the overall bike-ability of Maryland by implementing the guidelines laid out by the League of American Bicyclists' Bicycle Friendly America program.

#### Work closely with

- Communities
- Businesses
- Universities



# Thank you! Contact: KatieLupo@bikemd.org Web: bikemd.org





